



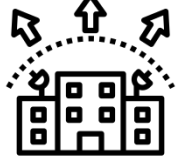



The curriculum in Business will inspire and encourage self-belief, provoking and interest in correct affairs with the focus on the development of written techniques and financial awareness.

YEAR 10 CURRICULUM JOURNEY						
	Half Term 1	Half Term 2	Half Term 3	Half Term 4	Half Term 5	Half Term 6
Topic						
	Enterprise and entrepreneurship	Spotting a business opportunity environment	Putting a business idea into practice	Marking the business effective	Understanding external influences on business	Recap
Key Knowledge, Skills & Understanding	<ul style="list-style-type: none"> Understand the dynamic nature of business in relation to how and why business ideas come about. . Know impact of risk and reward on business activity and the role of entrepreneurship. Understand business concepts and terminology Understand and apply knowledge of business activity and the impact of business on individuals and wider society. 	<ul style="list-style-type: none"> Apply knowledge and understanding of how new and small businesses identify opportunities through understanding customer needs and conducting market research. Draw on evidence to make informed business decisions and solve business problems. Use business terminology to identify and explain business activity. Understand business decision making: the use and limitation of quantitative and qualitative data in making business decisions. Select, interpret, analyse and evaluate business opportunities, and the application of appropriate quantitative skills to business contexts. 	<ul style="list-style-type: none"> Identify aims and objectives and concentrating on the financial aspects to focus on making a business idea happen. Develop as effective and independent students, and as critical and reflective thinkers with enquiring minds. Apply knowledge and understanding to different business contexts. Investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business Develop and apply quantitative skills relevant to business by using and interpreting data. 	<ul style="list-style-type: none"> Apply knowledge of the factors that impact on the success of a business to different business contexts including businesses ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. Develop an understanding of how these contexts impact on business behaviour. Use business terminology to identify and explain business activity. Apply business concepts to familiar and unfamiliar contexts. 	<ul style="list-style-type: none"> Know a range of business influences such as stakeholders, technology, legislation and the economy and explore how businesses respond to these influences. Apply knowledge and understanding to different business contexts ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. Develop an understanding of how these contexts impact on business behaviour. Use business terminology to identify and explain business activity. Apply business concepts to familiar and unfamiliar contexts. 	<ul style="list-style-type: none"> Apply knowledge and understanding to different business contexts from small enterprises to large multinationals and businesses operating in local, national and global contexts. Develop an understanding of how these contexts impact on business behaviour. Use business terminology to identify and explain business activity. Apply business concepts to familiar and unfamiliar contexts.
GCSE Assessment Objectives	<ul style="list-style-type: none"> A01: Demonstrate knowledge and understanding of business concepts and issues 	<ul style="list-style-type: none"> A01: Demonstrate knowledge and understanding of business concepts and issues A02: Apply knowledge and understanding of business concepts and issues to a variety of contexts 	<ul style="list-style-type: none"> A01: Demonstrate knowledge and understanding of business concepts and issues A02: Apply knowledge and understanding of business concepts and issues to a variety of contexts A03: Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions 	<ul style="list-style-type: none"> A01: Demonstrate knowledge and understanding of business concepts and issues A02: Apply knowledge and understanding of business concepts and issues to a variety of contexts A03: Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions 	<ul style="list-style-type: none"> A01: Demonstrate knowledge and understanding of business concepts and issues A02: Apply knowledge and understanding of business concepts and issues to a variety of contexts A03: Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions 	<ul style="list-style-type: none"> A01: Demonstrate knowledge and understanding of business concepts and issues A02: Apply knowledge and understanding of business concepts and issues to a variety of contexts A03: Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions



MAPs	• 3 x MAPs applying content to examination questions	• 3 x MAPs applying content to examination questions	• 3 x MAPs applying content to examination questions	• 3 x MAPs applying content to examination questions	• 3 x MAPs applying content to examination questions	• 3 x MAPs applying content to examination questions
------	--	--	--	--	--	--





Key Stage 4 Curriculum Journey: Business

The curriculum in Business will inspire and encourage self-belief, provoking and interest in correct affairs with the focus on the development of written techniques and financial awareness.

YEAR 11 CURRICULUM JOURNEY						
	Half Term 1	Half Term 2	Half Term 3	Half Term 4	Half Term 5	Half Term 6
Topic						
	Growing the Business	Making Marketing Decisions	Making Operational Decisions	Making Financial Decisions	Making Human Resource Decisions	
Key Knowledge, Skills & Understanding	<ul style="list-style-type: none"> Know methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing a range of international and global business contexts. Apply knowledge to examination questions by recognising and responding accordingly to command words, using context. 	<ul style="list-style-type: none"> Understand how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace. Understand of the marketing mix and the importance of each element in the success of failure of the product/ service to a range of international and global business contexts. Apply knowledge to examination questions by recognising and responding accordingly to command words, using context. 	<ul style="list-style-type: none"> Understand the need to meet customer needs through the design, supply, quality and sales decisions a business makes. Apply knowledge to examination questions by recognising and responding accordingly to command words, using context for a range of international and global business contexts. 	<ul style="list-style-type: none"> Understand the tools a business has to support financial decision making, including ratio analysis and the use and limitation of a range of financial information. Perform business calculations and the interpretation of these calculations. Use and limitations of quantitative and qualitative data in business contexts to support, inform and justify business decisions. 	<ul style="list-style-type: none"> How to grow a business by considering the organisational structure, recruitment, training and motivation to influence business activity. Apply knowledge and understanding to range of international and global business contexts. 	
GCSE Assessment Objectives	<ul style="list-style-type: none"> A01: Demonstrate knowledge and understanding of business concepts and issues A02: Apply knowledge and understanding of business concepts and issues to a variety of contexts A03: Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions 	<ul style="list-style-type: none"> A01: Demonstrate knowledge and understanding of business concepts and issues A02: Apply knowledge and understanding of business concepts and issues to a variety of contexts A03: Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions 	<ul style="list-style-type: none"> A01: Demonstrate knowledge and understanding of business concepts and issues A02: Apply knowledge and understanding of business concepts and issues to a variety of contexts A03: Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions 	<ul style="list-style-type: none"> A01: Demonstrate knowledge and understanding of business concepts and issues A02: Apply knowledge and understanding of business concepts and issues to a variety of contexts A03: Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions 	<ul style="list-style-type: none"> A01: Demonstrate knowledge and understanding of business concepts and issues A02: Apply knowledge and understanding of business concepts and issues to a variety of contexts A03: Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions 	
MAPs	<ul style="list-style-type: none"> 3 x MAPs applying content to examination questions 	<ul style="list-style-type: none"> 3 x MAPs applying content to examination questions 	<ul style="list-style-type: none"> 3 x MAPs applying content to examination questions 	<ul style="list-style-type: none"> 3 x MAPs applying content to examination questions 	<ul style="list-style-type: none"> 3 x MAPs applying content to examination questions 	

