

Wade Deacon High School

Wade Deacon Trust

Principal: Mr Simon Corner NPQH, MA Maths, PGCE

17 October 2019

Dear Parents/Carers

May I first take this opportunity to thank you for the fantastic start that our Year 7s have made at Wade Deacon. This was evident at the 'Meet the tutor' evening last Thursday where both parents and pupils left feeling grateful for the support received by the school. I would say that we are a caring and incredibly supportive school with the highest aspirations and expectations for our young people. In turn, our students have the highest expectations of themselves and show us day in – day out how focussed they are and how much they want to succeed in so many different ways. These high expectations have translated into outstanding attendance for the vast majority of pupils. This really will have a positive impact on the progress of our pupils.

We pride ourselves on effective communication with parents and pupils in a wide variety of mediums, including social media, to share the amazing things that our pupils are doing within and outside of school. Many children are already using social media but they are also often at a point in their lives where they have not developed key social skills and behaviours. A lot of work is done and will continue to be done in school about the benefits and dangers of social media so the promotion of online awareness and responsibility among staff and students is paramount. With this in mind, it has come to our attention that there has been a Year 7 Facebook page set up by a parent, with positive intentions, that has unfortunately been used by some parents to share a number of negative posts about the school and members of staff. Using social media in this way is inappropriate and unfair, and is ultimately very unhelpful. I would like to respectfully urge parents to carefully consider any posts they share on public forums and to raise concerns or issues about school through the appropriate channels.

Yours faithfully



Mr N Houghton
Assistant Vice-Principal

'A Commitment to Excellence'

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